

Michael O'Neill
General Counsel
Mainstream Engineering Corporation



Mike is General Counsel for Mainstream Engineering Corporation. Founded in 1986 by Dr. Robert P. Scaringe, PE, Mainstream is a solution-oriented, research, development, and manufacturing small business located in Rockledge, FL. Mainstream's core purpose is to continually strive to design, develop and manufacture the finest energy conversion and thermal control products in the world and to lead the world in research in these areas. Mainstream manufactures equipment and performs R&D research for most agencies of the U.S. government and many government prime contractors. Mainstream's products are sold worldwide.

Mike's unique skills center largely upon his more than two decades of work in the intellectual property (IP) field, translating to an in-depth knowledge of what it takes to survive as a company in today's competitive market economy. He has leveraged vast IP portfolios for global companies through countless design-arounds, reverse-engineering, brand development, and strategic licensing. Mike is also comfortable marrying legal risks and rewards together with business objectives, relying on shrewd judgment calls and meticulous skills taught through years of work dissecting complex legal issues. He has collaborated with teams of sophisticated technologists, marketing specialists, business executives, and counsel to ensure that a company's most promising IP is identified and protected. He negotiates with sound business acumen to meet critical, oftentimes sensitive, high-stakes "bet the company" business goals and objectives. Mike is adept at counseling senior management, outside counsel, and expert witnesses to develop effective legal strategies.

Through his experience as a patent judge, his years at the USPTO, and in private practice at both IP boutique and multinational general practice law firms, Mike can advise on matters involving intellectual property strategies, practice, and procedure. Mike has assisted companies to: create and execute strategies for leveraging current United States' IP law, and technology assessment and utilization; create new forms of business with IP to expand revenue and to leverage existing business in order to create new structures and joint ventures; and navigate and negotiate agreements relating to all manners of IP. Mike has worked closely with companies to design and implement IP asset management strategies and processes to capture technology and create value from IP.