



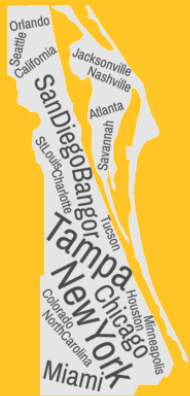
**ECONOMIC  
DEVELOPMENT  
COMMISSION**  
FLORIDA'S SPACE COAST

# MILLENNIAL MINDSET

## A SURVEY OF BREVARD

**80%** *Quality of Life*  
Like or love to live  
in Brevard

*"Brevard is a beautiful place to live, as a dad,  
as a surfer, as a business man, I love it."*



*Change of Scenery*  
**62%**  
chose to live in  
Brevard over  
another location

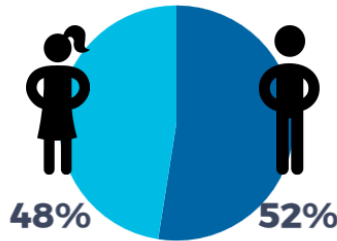
*"This is a great place for millennials to  
develop, there is such a nurturing  
environment, with lots of mentors and  
support in the community for up and  
coming young professionals."*

**10%** *Home Grown*  
are Brevard  
natives

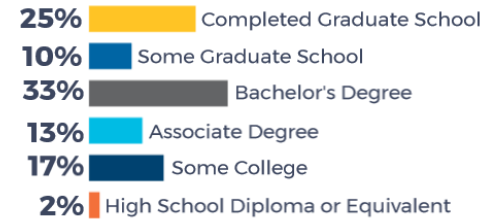
*"You'd be amazed at the culture we've  
built here, the different organizations you  
can get involved in to give back to the  
county and build a legacy here. I'm not  
going anywhere else."*

## A LITTLE CONTEXT

### Millennials Characteristics



#### Education

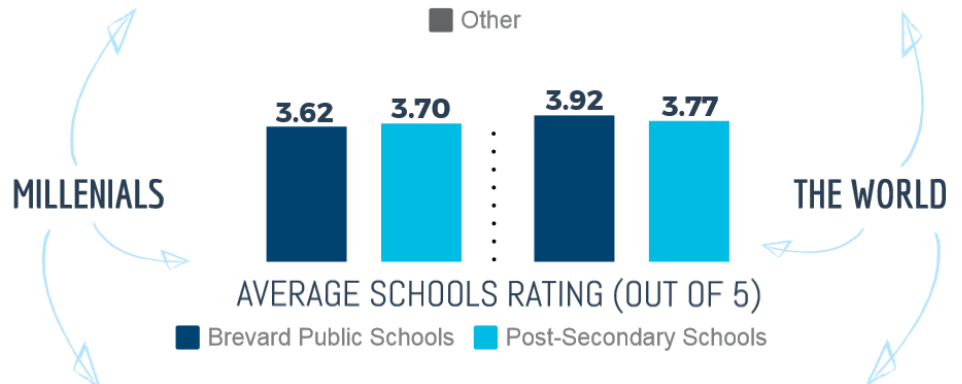
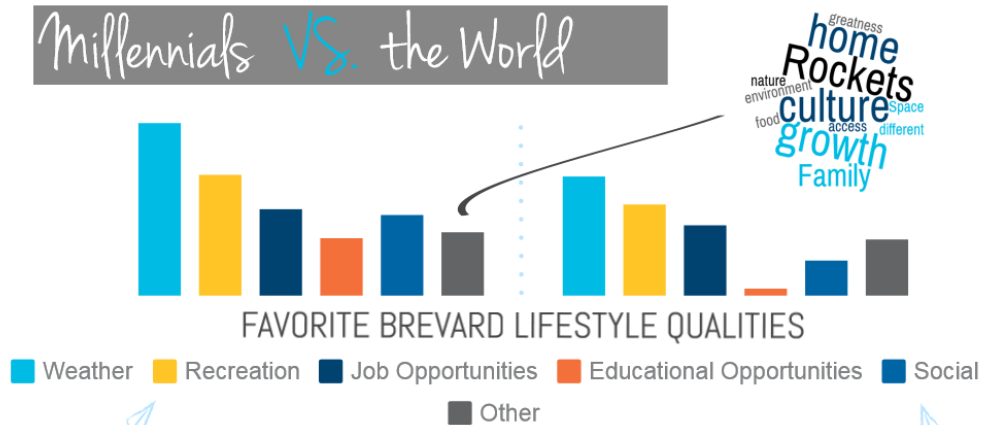


#### Career



## IN DEPTH

### Millennials vs. the World



\*Report based on survey findings. Responses solicited via direct email, social media, and in person outreaches.