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## **EDC Awards Innovation Company of the Year Honorable Mention to FracTEL**

*FracTEL poised to change how businesses communicate.*

**Space Coast, FL (May 10, 2018)** – At the Economic Development Commission of Florida’s Space Coast’s (EDC) 5<sup>th</sup> Annual Made In Brevard Expo, FracTEL was awarded with the 2018 Innovation Company of the Year Honorable Mention.

Innovative individuals and organizations drive the economy. The Innovation Company of the Year Honorable Mention recognizes a rapidly growing company that has experienced very robust growth over the past few years. The company with 100 or fewer employees will have demonstrated innovation in one or more of the following areas in the past year: product or service offerings, manufacturing processes or productivity, and/or sales and marketing approach resulting in increased revenue and profitability.

FracTEL has continuously evolved its technology infrastructure and business processes to enable the rapid deployment of innovative products. The company was recently honored by Internet Telephony Magazine with the 2018 Product of the Year Award for their new, disruptive phone conferencing system – which is just one of the company’s products that promises to redefine voice communication in the digital collaboration landscape.

“We are incredibly honored to be recognized as a part of the Space Coast’s community of innovators,” said Michael Crown, President of FracTEL. “This award is a testament to the passion and dedication our team demonstrates every day, as they deliver world-class solutions to our customers.”

“FracTEL is poised to change how businesses communicate, said Lynda Weatherman, president and CEO of the EDC. “They demonstrate innovation in a number of ways and it is an honor to present them with this award.”

Past winners of this prestigious award include:

- 2012 – ndtArtemis, IT
- 2014 – Parker Brothers
- 2015 – Roswell Global
- 2016 – Larsen Motorsports
- 2017 – Novell Engineering

The EDC’s Made In Brevard Expo showcases the amazing products and designs that are produced locally, to educate the community on the depth of the Space Coast’s robust manufacturing industry. Additionally, the Expo is designed to drive

interest in career opportunities in modern manufacturing. By communicating the positive image of manufacturing and the rewarding careers in the sector, the Made In Brevard Expo helps build the skilled talent needed to support the region's 500+ manufacturing companies.

For more information on the Space Coast's manufacturing industry, visit [www.ManufacturingInBrevard.org](http://www.ManufacturingInBrevard.org)



***Pictured*** – Phil Hayes, EDC's Chair of the Board and Dr. Michael Grieves Executive Director of the Center for Advanced Manufacturing and Innovative Design (CAMID) at Florida Tech, present Michael Crown, with the 2018 Innovation Company of the Year Honorable Mention. (L-R) Hayes, Grieves, and Crown.

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#### **About the Economic Development Commission of Florida's Space Coast**

The Economic Development Commission of Florida's Space Coast (EDC) is dedicated to attracting new business and investment and expanding existing industry throughout the Space Coast, influencing change on government laws and regulations affecting economic development, promoting the Space Coast to encourage new investment, supporting efforts of Space Coast military installations, and relaying new programs and procedures to assist manufacturing and high-tech companies. The EDC is a private, not-for-profit coalition whose stakeholders are business leaders committed to the economic growth and stability of Florida's Space Coast. Visit [www.SpaceCoastEDC.org](http://www.SpaceCoastEDC.org).