



ECONOMIC DEVELOPMENT COMMISSION
OF FLORIDA'S SPACE COAST

FOR IMMEDIATE RELEASE

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Weatherman to keynote BIMDA Medical EXPO Gala

Connecting economic development with healthcare

Brevard County, Fla. (April 24, 2015) – Lynda Weatherman, president and chief executive officer of the Economic Development Commission of Florida's Space Coast (EDC), will be presenting an update on the local economy and how it relates to the healthcare industry at the Brevard Indo-American Medical & Dental Association Gala (BIMDA) on Saturday, April 25th.

The targeted discussion will focus on the state of Brevard County's economic health while tying together trends in statistical and workforce data with an increase in needs of medical services throughout the healthcare industry.

BIMDA, one of Central Florida's emerging leaders in organized medicine, will be hosting their ninth Annual Medical Expo and CME symposium at the Hilton Melbourne Rialto Place. The daytime event is open to all physicians in Brevard County free of charge and offers 6 hours of CME credits in AMA Category 1. The event offers attendees complimentary breakfast and lunch. Pre-registration for the conference is not required.

Weatherman noted the impact a robust economic development program can have on a variety of industries.

"When a company decides to expand their footprint within or into Brevard, more people move into the community, which leads to the purchase of homes, cars and the need for more healthcare. By sharing the data about this growth, we are sharing future trends and allowing a variety of industries to be ready to offer services and manpower to meet the challenges that come through growth."

Dr. Ashok C. Shah, MD, Sponsorship Chair and member of BIMDA stated, "We are excited to have Ms. Weatherman as the gala keynote. Our organization understands that economic development is directly related to healthcare through its workforce and the services needed."

The 13th Annual BIMDA Medical Expo and CME Conference is being held at the Hilton Melbourne Rialto Place. The medical lectures and scientific exhibits take place from 8:00am to 3:00pm and the evening festivities begin at 6pm. The evening gala is a private event for members, guests and event sponsors.

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About the Economic Development Commission of Florida's Space Coast (EDC)

The Economic Development Commission of Florida's Space Coast is dedicated to attracting new business and investment and expanding existing industry throughout the Space Coast, influencing change on government laws and regulations affecting economic development, promoting the Space Coast to encourage new investment, supporting efforts of Space Coast military installations, and relaying new programs and procedures to assist manufacturing and high tech companies. The EDC is a private, not-for-profit coalition whose stakeholders are business leaders committed to the economic growth and stability of Florida's Space Coast. Visit SpaceCoastEDC.org.

About the Brevard Indo-American Medical & Dental Association (BIMDA)

BIMDA's objectives are to bring together physicians, dentists and other medical scientists of Indian heritage residing in Brevard County and Central Florida. The association is organized exclusively for scientific, educational, cultural, and charitable purposes. Visit bimda.com