



**ECONOMIC DEVELOPMENT COMMISSION**  
OF FLORIDA'S SPACE COAST

**FOR IMMEDIATE RELEASE**

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**Winner of Space Coast PitchSeries Finale  
to receive \$11K in awards**

*EDC's Greg Weiner to serve on Leaders in Innovation panel of judges*



**Brevard County, Fla.** (April 22, 2015) - This week Jaycon Systems, organizers of the Space Coast PitchSeries, announced that their series finale "PitchChallenge" will be held on stage during downtown Melbourne Mainstreet's Friday Fest on May 8<sup>th</sup> at 6pm. Local aspiring entrepreneurs and innovators will pitch their idea to a panel of "Leaders in Innovation". One pitch will be selected to receive the grand prize of \$11K in awards, including a cash prize and free consulting services.

The PitchChallenge is the last of four 60-second pitch competitions hosted by Jaycon Systems this year. Over 100 startups have participated in these events which foster growth of the startup ecosystem in the Space Coast.

The panel of judges is comprised of regional leaders in innovation, individuals who have embraced entrepreneurialism and are personally invested in championing the conceptual thinker and turning their ideas into reality. These experienced entrepreneurs and "intrapreneurs" have shared their successes and failures with emerging startups throughout the PitchSeries. The cash prize made available to the PitchChallenge winner is solely funded by the Leaders in Innovation themselves who believe in supporting Space Coast innovation as a collective. Applications are still open for private and corporate entities to match that funding pool.

"Changing the mindset and inspiring innovators that reside in our region to become entrepreneurs is a big undertaking." Said Greg Weiner, Senior Director, Business Development for the Economic Development Commission of Florida's Space Coast and member of the Leaders in Innovation panel of judges for the PitchChallenge. "Events like this are all part of launching the pendulum into motion."

To be eligible to participate in the PitchChallenge interested parties must have taken part in one of the previously held Space Coast PitchSeries qualifier events. The final qualifying PitchSeries event will be held this Friday, April 24<sup>th</sup>.

“[The PitchSeries is] a perfect blend of productive order and creative spontaneity,” said innovator, Tom McGovern, the ‘people’s choice’ winner of the first-ever PitchSeries event. “I had an evening of excellent fellowship and supremely useful and focusing information...I am in a much better position now to actually fund and build a working prototype of this device.”

The EDC is a proud partner of the PitchSeries event and embraces the vision brought forth by Jaycon Systems who offer a forum in which the impossible is made possible. Join us at downtown Melbourne Mainstreet’s Friday Fest April 24th and May 8th at 6 p.m.

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### **About Jaycon Systems**

Jaycon Systems is committed to making consumer ideas become a reality. The firm prioritizes customer service and has the capacity to design, manufacture, and distribute. Jaycon believes the Space Coast is a place for innovators to build a legacy of making the impossible, possible. Their team represents a growing community of business savvy designers, technologists, and engineers committed to changing the future by launching moonshot ideas in Space Coast, Florida. Their team has consulted for more than 10 Kickstarter projects grossing more than \$1.5 million. Jaycon’s evolving portfolio includes space exploration, location technologies, virtual reality, home automation, pollution sensing, medical diagnostics, education, and many others. Services include: product design, industrial Engineering, bare PCB, PCB design and assembly, prototyping, product sourcing, injection molding, final Assembly, Kickstarter fulfillment. We need you to help build a legacy of making the impossible, possible in the Space Coast. Gain full-access to our tech ecosystem. Call 504-583-0609 for more information. [www.jayconsystems.com](http://www.jayconsystems.com)

### **About the Economic Development Commission of Florida’s Space Coast**

The Economic Development Commission of Florida’s Space Coast (EDC) is dedicated to attracting new business and investment and expanding existing industry throughout the Space Coast, influencing change on government laws and regulations affecting economic development, promoting the Space Coast to encourage new investment, supporting efforts of Space Coast military installations, and relaying new programs and procedures to assist manufacturing and high tech companies. The EDC is a private, not-for-profit coalition whose stakeholders are business leaders committed to the economic growth and stability of Florida’s Space Coast. Visit [www.SpaceCoastEDC.org](http://www.SpaceCoastEDC.org).