

This report offers the most recent data and insight on Brevard County's exports and flow of goods through Port Canaveral. International trade is important at both national and local levels in order to strengthen and support the economy. US total trade represents 30% of GDP and more specifically Brevard County exports represent 5.4% of local GDP.

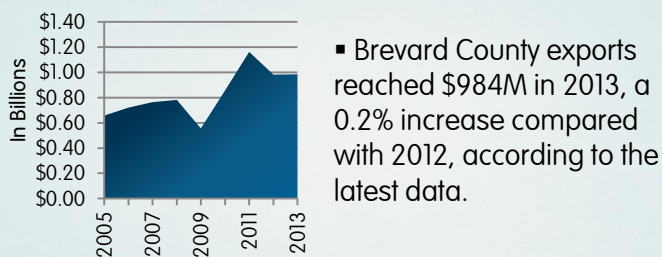
Total US metropolitan areas exports have increased over 50% since 2009, now reaching \$1.4 Trillion while US exports increased 44% in the same period. Brevard county and over 53% of US metro areas saw their exports increase in 2013.

Brevard's total share of Florida exports slightly increased, maintaining the County in 7th place in Florida's top exporting metros list. When it comes to destination for goods, APEC, NAFTA and the European Union remain the top three. The EU in second place in prior years is now third due to exports decreasing by 6.3% and NAFTA exports increasing by 14.3%.

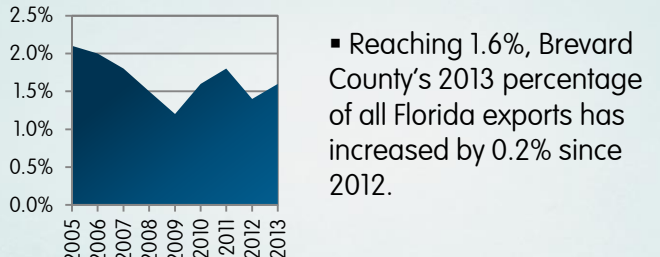
Traffic wise, Port Canaveral saw it's cargo tonnage decrease by 13.2% in the past 12 months compared to the previous 12 months. Additionally, the cargo inflow percentage share increased, reducing the outflow share of traffic through the port; the fluctuation can be attributed to the varying needs for the types of goods passing through the port.

Brevard County Annual Exporting Activity

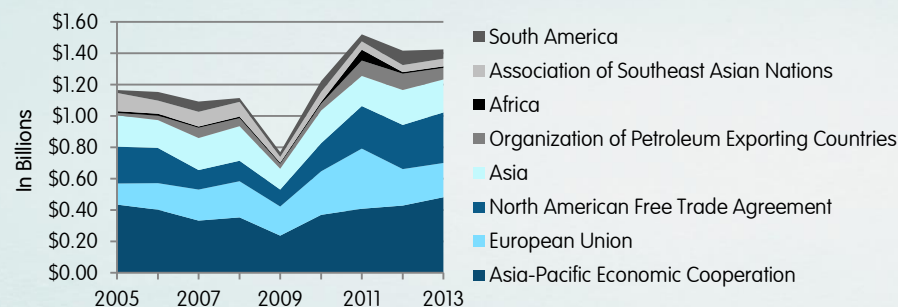
Brevard County Exports



Brevard County Share of Florida Exports



Top 8 Brevard County Export Destinations



Source: International Trade Administration's Metropolitan Export Series

Trade Grants Awarded to Brevard County Businesses

International Trade is an important part of business in Florida. The State, through several programs and grants, offers assistance to businesses wanting to trade internationally. Below are a few Brevard County businesses that benefit from these initiatives.

Export Marketing Plan Grant:

Command And Control Technologies Corporation
Craig Technologies
Mainstream Engineering Corporation

Target Sector Trade Grant:

Airon Corporation BRPH Architects-Engineers, Inc.
Bristow Academy, Inc. Craig Technologies

Gold Key/Matchmaker Grant:

CoSORT Innovative Routines International Incorporated

Export Sales Mission to Singapore/Malaysia Grant:

CoSORT Innovative Routines International Incorporated
Tactical Electronics Corporation

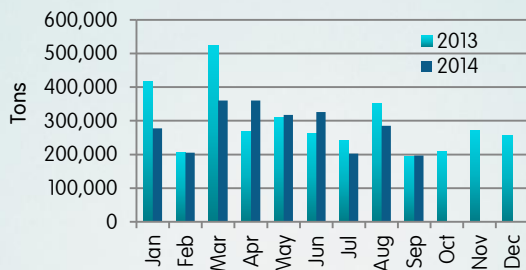
Florida Top 10 Exporting MSAs

| | 2012 | 2013 | % Change | % of FL |
|--------------------------------------|-----------------------|-----------------------|-------------|-------------|
| Florida | \$ 69,159,991,123 | \$ 62,067,614,781 | -10.3% | 100.0% |
| Miami-Fort Lauderdale-Pompano Beach | \$ 47,858,713,857 | \$ 41,771,504,748 | -12.7% | 67.3% |
| Tampa-St. Petersburg-Clearwater | \$ 7,190,041,538 | \$ 6,673,044,350 | -7.2% | 10.7% |
| Orlando-Kissimmee-Sanford | \$ 3,850,647,288 | \$ 3,227,697,744 | -16.2% | 5.2% |
| Jacksonville | \$ 2,595,020,515 | \$ 2,467,786,307 | -4.9% | 4.0% |
| Lakeland-Winter Haven | \$ 1,870,842,265 | \$ 1,907,154,200 | 1.9% | 3.1% |
| Pensacola-Ferry Pass-Brent | \$ 1,133,649,844 | \$ 1,226,272,753 | 8.2% | 2.0% |
| Palm Bay-Melbourne-Titusville | \$ 982,260,844 | \$ 984,285,702 | 0.2% | 1.6% |
| North Port-Bradenton-Sarasota | \$ 804,454,845 | \$ 869,737,406 | 8.1% | 1.4% |
| Cape Coral-Fort Myers | \$ 509,837,300 | \$ 442,609,535 | -13.2% | 0.7% |
| Deltona-Daytona Beach-Ormond Beach | \$ 348,627,963 | \$ 380,106,308 | 9.0% | 0.6% |

Source: International Trade Administration's Metropolitan Export Series

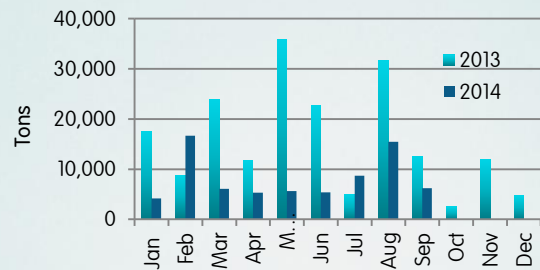
At the Port...

Port Canaveral Cargo Tonnage Inflow



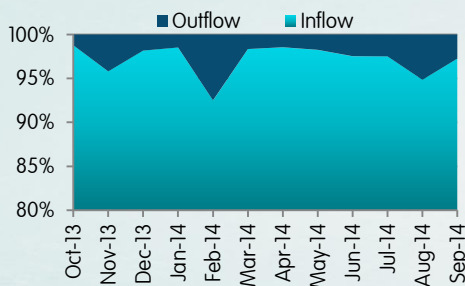
- Total cargo tonnage inflow for the past 12 months decreased 10.6% compared to the previous 12 months, reaching 3.269T.
- The highest year-over-year increase in 2014 was in April which saw a 35% jump.

Port Canaveral Cargo Tonnage Outflow



- Total cargo tonnage outflow for the past 12 months was 57.1% lower than for the last 12 months.
- Average outflow decreased 56.7% from January to September 2014 compared with the same period in 2013.

Port Canaveral Inflow/Outflow Share



- Over the past 12 months, inflow average share reached 97.1%, gaining 2.6 percentage points over outflow compared with the previous 12 months.
- The average inflow share has progressively been increasing over the past 36 months, reducing the average outflow share by 4.1 percentage points.

Source: Port Canaveral